

# Synergising Indigenous Knowledge Systems into Business Innovation through Knowledge Management

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National Botanical Gardens, Pretoria



## Mr. Maphum Nxumalo

*Enhancing the role of information and communication technologies in gathering, storing and disseminating indigenous knowledge*



Maphum Nxumalo is the Managing Director of SAS, the leader in business analytics software and services. “With more than 29 years of experience in the local ICT industry, Maphum needs no introduction to the local market,” Nxumalo joined SAS from a SAP background, where he spent six years in various roles, including: Head of SME Business and Alliances, Strategic Business Development, where he was responsible for driving transformation; Chief Operating Officer; and his most recent role where he was charged with managing Business Development in Sub-Saharan Africa.

Having studied information systems, computer science, operations research and mathematical statistics at UNISA, he has a strong technical understanding, and also holds a number of executive leadership training certificates from UNISA, Wits Business School and Insead in France, and has served on a number of public and private sector boards.

Prior to his tenure at SAP, Nxumalo held a number of roles at varying organizations, including a three-year stint at mining company ERGO, as well as 14 years at retail giant Massmart, where he headed Group IT Operations and Production Management.

Most notably, Nxumalo held positions at the then Infoplan/Denel Informatics as Contracts and CRM executive. After the company rebranded as Ariel Technologies, he managed Key Accounts, Marketing and Corporate Affairs and was at the forefront of the establishment of Arivia.com, tasked with New Business Development, before joining UNISYS as director for the Public Sector and Telecoms business units.



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